

Global, Local, Bilateral

The Confucius Institute Model

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Some Figures

- 5
- 322
- 369
- 96
- 360,000
- 10,230
- 200,000,000

No Set Models

- Goethe-Institut
- Japan Foundation
- British Council
- Alliance française

- The Confucius Institute is unique, open, and evolving, forward-looking, 21st-century

Unique

- Different relationship with the host university; the Chinese department
- Different focus: tertiary; secondary; community
- Different relationship with Chinese communities
- Diversify: language to culture; trade; economy; medicine; cuisine
- Specialised CI's: Art, Medicine, Tourism,

Local

- Adapt to local situations
- Integration into the local communities
- Respect and embody cultural diversities, cultural sensitivity; multiculturalism
- Localisation of teachers
- Localisation of textbook

Bilateral

- Two universities
- Two cities
- Two countries
- Serve China and New Zealand

Challenges (Ideological)

- Resistance to CI
- 'Cold-war' mentality
- Intellectual freedom
- Communication vs. 'propaganda'
- Common interest vs. polemics
- Focus on the work

Challenges (Financial)

- 50:50 investment

Alternative sources of funding:

- Partnerships
- Sponsorships
- Joint-investment
- Branding
- Fundraising
- Donations

What a CI can be

- Not just a language school, but a cultural centre; resource centre; a service & support system
- Platform of exchange between two universities
- A preparation school for study-abroad in China
- A support network for scholars and students from China
- A cultural depot for the Chinese heritage

What we can be

- <http://www.victoria.ac.nz/ci>