

Programme of the Silk Road on Fingertips -- International Women's Handicrafts Development Forum

1. Purpose

Shaanxi Province is situated at the starting point of the ancient Silk Road. The Belt and Road Initiative proposed by President of China Xi Jinping gave Shaanxi Province a new historical mission. As the only international exposition named after the Silk Road in China, the Third Silk Road International Exposition (hereinafter referred to as the SRIE) is both a platform for promoting the interactive development of the eastern, central and western regions of China and a platform for China to deepen its economic and trade cooperation with the countries along the Silk Road Economic Belt. Shaanxi Women's Federation plans to hold 'the Silk Road on Fingertips -- International Women's Handicrafts Development Forum' (May 10th-13) during the Third SRIE to promote the common aspiration and pragmatic cooperation among women in the countries along the Silk Road and to promote the craftswomen's innovation and development abilities, and strive to open up a new world for women's non-governmental exchanges and cooperation along the Silk Road.

2. Background

In recent years, with the strong support of All-China Women's Federation and the Provincial Party Committee and Provincial Government, Shaanxi Women's Federation takes the 'Silk Road on Fingertips' women's cultural exchange activity as its point of entry and gives full play to the advantage of Shaanxi's enrichment of women's handicrafts culture, to hold Shaanxi Women's Handicrafts Competition, the 'Silk Road on Fingertips' Women's Culture Inheritance Seminar and Works Exhibition, Shaanxi Women's Photography Exhibition, Silk Road Women's Innovative Design Contest, etc., thus to actively promote rich handicrafts cultural connotation and outstanding works of industrious, frugal and smart Shaanxi women. It sets up a comprehensive platform to display the progress and results of development achieved by women's organizations and outstanding personnel from countries or regions along the Silk Road.

3. Programme

In 2018, Shaanxi Women's Federation plans to invite All-China Women's Federation, Shaanxi Provincial People's Government and the China Arts and Crafts Association as organizers to organize the 'Silk Road on Fingertips'-- International Women's Handicrafts Development Forum during the Third SRIE. The forum intends to invite ministerial and above guests from

countries along the Silk Road, representatives from the handicrafts associations, representatives from the World Handicrafts Council, domestic handicrafts masters, Silk Road culture scholars and female handicrafts talents from the province to discuss the status quo of the industry and the challenges faced by female handicrafts employees. Through the discussion and exchange, it will bring together the colorful cultural innovation achievements of women along the Silk Road, display the development mode of green life, provide a platform for the exchange of innovation and development of women's handicrafts, promote mutual learning with civilizations along the Silk Road, join hands of women along the Silk Road to build the Belt and Road and to share the development and prosperity of the Silk Road. The details are as the followings:

(1) Sponsors(proposed):

All-China Women's Federation, China Arts and Crafts Association, Shaanxi Provincial People's Government

(2) Organizers:

Shaanxi Women's Federation, Shaanxi Arts and Crafts Association, Xianyang City People's Government

(3) Guide Units (proposed):

UN Women's Office in China, World Handicrafts Council

(4) Co-organizers:

National Women's Handwoven Association (proposed), Shaanxi TV Station, Girlfriend Media Group, Shaanxi Normal University, Xi'an International Studies University, Xi'an Peihua University, the Silk Road Women's Home, etc.

(5) Forum Name:

The Silk Road on Fingertips -- International Women's Handicrafts Development Forum

(6) Theme:

New Era New Silk Road New Women New Development

(7) Time:

May 10 - May 13, 2018, including registration and return time.

(8) Location:

Xi'an Qujiang Convention and Exhibition Center (hotel undetermined)

(9) Participants: about 120 people

- a. Leaders and guests from home and abroad.
- b. Representatives of the UN agencies stationed in China, representatives of regional agencies of SCO and others, the ambassadors or counselors of relevant countries stationed in China.
- c. Representatives of World Handicraft Council, Experts on Silk Road, Forum guests and the provincial and regional women's federations along the Silk Road, women's handicrafts cooperatives, business leaders, female handicrafts masters of world or country level.
- d. Representatives of the Silk Road Women's Home from Kazakhstan, France, Spain, New Zealand, etc..

(10) Draft agenda

Date		Activities	Participants
May 10th	18:00	Welcome Meeting and Opening Ceremony of the Third SRIE	Leaders of the party and the state, foreign dignitaries, former dignitaries, foreign guests, heads of state ministries and commissions, heads of delegations of provinces, autonomous regions and municipalities and Xinjiang Production and Construction Corps, leaders of Shaanxi Province, heads of large-scale domestic and foreign enterprises, and experts and scholars. Some invited guests of our forum.
May 11st		Register, check in	
	09:00	Theme Forum of the Third SRIE: Silk Road International Cooperation Xi'an Summit Forum	
	14:00	Visits (visit the Silk Road Exposition or Silk Road Women's Innovative Development Projects or Silk Road Women's Home in Xi'an).	Domestic and foreign guests, forum participants.
	18:30	Silk Road Women's Salon Party and Related Cooperation Signing Ceremony	Leaders from All China Women's Federation, China Arts and Crafts Association, Shaanxi Province and domestic and foreign guests, all forum participants.
May	09:00	Opening Ceremony of 'The Silk	Foreign dignitaries, ambassadors

12nd		<p>Road on Fingertips -- International Women's Handicrafts Development Forum' and the Launching Ceremony of 2018 Silk Road Women's Innovative Design Contest</p> <p>Topic One: The Beauty of Handicrafts, Silk Road Wisdom</p>	<p>and ambassadors stationed in China etc., leaders from All China Women's Federation, China Arts and Crafts Association, Shaanxi Province and domestic and foreign guests, all forum participants.</p>
	14:00	<p>Topic Two: Silk Road Female Culture Inheritance and Innovation Development</p> <p>Topic Three: Silk Road Female Educational Training and Poverty Relief and Development</p> <p>Closing Ceremony:</p> <p>Concluding Speech</p>	
Return Time: May 13th			

4. Topic description

Topic One: The Beauty of Handicrafts and the Silk Road Wisdom (speech and works presentations)

Topic Description: The ancient Silk Road gave birth to a splendid culture. In ancient China there was a famous woman Lei Zu, who taught people to breed silkworms. Women are an important force in the handcraft cultural innovation and development field of the Silk Road. The historical significance and wisdom of the Silk Road carried by beauty of the exquisite handcrafts is far beyond the geographical category of the road and the material category of silk. It is the spiritual wealth brought to us by the Silk Road and cultural enlightenment brought to us by women's wisdom, and it is the perfect embodiment of the Silk Road spirit of

'peaceful cooperation, openness and inclusiveness, mutual learning, mutual benefit and win-win'.

Proposed Invitation List: internationally renowned craftswomen, representatives from World Handicrafts Council and other associations, the nationally well-known cultural females, inheritors of intangible cultural heritage, famous young woman painters, the screenwriter of TV play series 'That Year the Flower Blooms in the Full Moon' Ms. Su Xiaoyuan, producer of Xi'an Qujiang Film and TV Group, etc, the winner of the First Silk Road Innovation Design Competition, the famous silk designer Fan Yanyan. At the same time, nearly a thousand female cooperatives and representatives of women's homes in Shaanxi Province are invited to interact with representatives of the forum through the Internet or video.

Forms of Performance: live performance of Turkish Ebru (spread in Chinese Tang Dynasty, current intangible cultural heritage applied by Turkey, approved by UNESCO), the Chinese wedding dress display (cultural heritage), designer Fan Yanyan's silk works show (creation and innovation), foreign female handicraft master's creative works and description.

Topic Two: Silk Road female culture inheritance and innovation (guests give speech and video connection)

Topic Description: The Silk Road witnessed the inheritance and innovation of Chinese civilization, carried the wisdom and emotion of Chinese people's communication with the world, and became an important source of creativity for the craftswomen. In recent years, with the Belt and Road Initiative continuing to enjoy popular support, Silk Road culture has been given a deeper connotation and a more important status as an important part of the cross-cultural communication of Chinese civilization. This forum not only shows the profound traditional culture of Shaanxi to the world, but also hopes to interpret the Chinese civilization heritage on the Silk Road in a new era and women's wisdom of innovative development in the contemporary era through women's perspective and works.

Proposed Invitation List: representatives from the countries and regions along the Silk Road, representatives of provincial and regional women's handicrafts associations, experts on Silk Road culture research, the famous Shaanxi writer Ye Guangqin, Professor Qu Yajuan who founder of the Women's Museum of Shaanxi Normal University, professors from Xi'an Academy of Fine Arts, representatives from women's handicrafts enterprises and

cooperatives.

Forms of Performance: video connection (record) with Zhang Jinqiu, an academician of the Chinese Academy of Engineering and an architectural design master, video connection with foreign female innovative design talents, show the achievements of female handicrafts inheritance and innovation on the forum.

Topic Three: Silk Road female educational training and poverty relief and development (forum speech and activity video presentation)

Topic Description: The new science and technology revolution is developing rapidly taking artificial intelligence, Internet of things, energy Internet and life creation as the core. It may bring unprecedented impact and change to human society, also open up new paths to provide women, especially women in poverty, with funds, information, technology, market and other resources. It is an important platform for inclusive growth. Countries along the Silk Road should actively support poor women in higher education, vocational education and manual skills training, encourage and train women in utilizing and relying on the Internet for employment and entrepreneurship, establish business networks and associations that promote the development of crafts and other industries and deepen their participation in global and regional values chain, to realize mutual benefit and win-win. Let more craftswomen break through poverty and change their destiny through education and training, and carry forward their skills and love, to effectively realize the virtuous cycle and the sustainable development of economy and society.

Proposed Invitation List: representatives of UNESCO, PLAN and other international program agencies, representatives of national education and development organizations, "Top Ten Shaanxi Craftswomen", representatives of Qingmuchuan Village craftswomen (Shaanxi women's special poverty relief project). The founder and sponsor of Red Phoenix Project, representatives of the 1,008 women who participated in making the "Red Phoenix Thousand Flowers Curtain", the founder of Red Phoenix Volunteers Association of Shaanxi Province, the founder of Shaanxi Volunteer Mothers Association for Environmental Protection, etc.

Forms of Performance: specially invited representatives from abroad and representatives of 1,008 Shaanxi women embroiderers, representative of Red Phoenix apprentices give speeches, play the video (introduce the experience of women's education projects). Display

the original 'Red Phoenix Thousand Flowers Curtain' which is embroidered by 1,008 Shaanxi women and auctioned on The Forth World Women's Conference in 1995 at the scene. The auction money as the foundation has funded nearly 6,000 poor female undergraduates in 20 years. It is Shaanxi's even China's experience of promoting Shaanxi women's cultural self-confidence and development of educational poverty relief, which has a positive reference to the development of female education along the Silk Road.

We are devoting to build 'The Silk Road on Fingertips -- International Women's Handicrafts Development Forum' as an international exchange and cooperation platform that helps women's equal participation, innovation and development, and common aspiration of women from the countries and provinces (autonomous regions and municipalities) along the Silk Road, and serves the innovation and development of women's handicrafts culture and the world handicrafts organizations along the Silk Road. Shaanxi Women's Federation is willing to join forces with international and domestic women's organizations and women's handicrafts development resources to actively build a community of common destiny and the Belt and Road, share the development and prosperity with women's wisdom and strength.