

New Zealand China Friendship Society: Member Survey



Dear member,

The New Zealand - China relationship is changing rapidly, with increasing engagement from many different sectors. NZCFS is now just one of many players in this relationship. Now into our 63rd year, NZCFS needs to examine our relevance and role in the relationship today, and consider our structure and possible changes required to best serve our members.

To initiate this evaluation, NZCFS have decided to conduct a survey of our members. I encourage all members of the society to take a little time to respond to assist us in ensuring a strong NZCFS for the future. Your response will be anonymous, and we will share the feedback at a workshop on the Friday afternoon, May 23, of National Conference.

This survey needs to be completed by Monday 7 April. If you are completing the paper copy, this needs to be posted back in to Ideas Shop, PO Box 25418, Panama Street, Wellington 6146, Attn: Amanda Woodbridge. Alternatively, if you would prefer to complete this survey online, you can do so at <https://www.surveymonkey.com/s/M7FJSRS>

Best regards,

Dave Bromwich, *National President*

1. How long have you been a member? Please tick one

- Less than 2 years 2-5 years 6-10 years 10-14 years 15+ years

2. Which branch do you belong to? Please tick one

- | | | | | | |
|---|-------------------------------------|-------------------------------------|-----------------------------------|-----------------------------------|---------------------------------------|
| <input type="checkbox"/> Hibiscus Coast | <input type="checkbox"/> Taranaki | <input type="checkbox"/> Wellington | <input type="checkbox"/> Auckland | <input type="checkbox"/> Tauranga | <input type="checkbox"/> Hamilton |
| <input type="checkbox"/> Rotorua | <input type="checkbox"/> Hawkes Bay | <input type="checkbox"/> Whanganui | <input type="checkbox"/> Manawatu | <input type="checkbox"/> Nelson | <input type="checkbox"/> Christchurch |
| <input type="checkbox"/> Timaru | <input type="checkbox"/> Wairarapa | <input type="checkbox"/> Dunedin | | | |

3. Why did you join the Society? Please tick as many boxes as apply

- | | | |
|---|---|--|
| <input type="checkbox"/> Social contacts / networking | <input type="checkbox"/> Philanthropic | <input type="checkbox"/> Organised tours |
| <input type="checkbox"/> Cultural knowledge/language learning | <input type="checkbox"/> Business development | <input type="checkbox"/> Fellowship |
| <input type="checkbox"/> Other _____ | | |
-

4. On a scale of one to five, how satisfied are you with your membership? Please circle

- 1 Very satisfied – I receive excellent value for my membership
- 2 Satisfied – My membership offers some value
- 3 Neutral
- 4 Unsatisfied – I'm not satisfied with my membership
- 5 Not at all satisfied – I'm very dissatisfied and considering not renewing

5. What are your impressions of our national conference? Please circle as many words that best describe your experience.

Useful Interesting Challenging Great speakers
Needs improvement Not relevant to me Too basic Too expensive
Other _____

6. Have you participated in one of our China tours? If so, please circle as many words that best describe your experience.

Great value for money Quality Interesting Educational Different Unique
Other _____

7. What are your impressions of local branch events? Please circle as many words that best describe your experience.

Interesting Enjoyable Informative Low appeal Social Fellowship Other _____

8. How often do you attend Branch meetings? Please tick

Every month Every two months Once every six months Once a year Never

9. What challenges face the Society? Please tick as many as you wish.

Falling membership Lack of interest from younger audience Focus and direction Low visibility
 Competition from other Chinese focused organisations Other _____

10. If you could make one change to the Society, what would it be? (Could be our focus, structure, targets)

11. Have you recommended others join? Please circle and explain your answer.

Yes No Please explain your answer _____

12. Are you happy with how your local branch operates? Think about the level of activity, structure, focus, size.

Yes No Please explain your answer _____

13. What other China-focused organisations do you belong to?

Hong Kong Business Association NZ China Trade Association Chinese Association
 Other _____

14. How old are you?

Under 20 20-30 30-40 40-50 50-60 60-70 70 plus

15. To which group do you belong?

Chinese Chinese-New Zealander New Zealander Other

16. Are there any other comments you would like to make?

