



UNIVERSITY  
of  
**OTAGO**  
*Te Whare Wānanga o Otāgo*  
NEW ZEALAND



# MANDARIN CLASSES

你好, Nǐ hǎo

- Does your company currently do business with companies in China, Hong Kong, Macau, Taiwan, Singapore or Malaysia?
- Does your company want to do business in Asia?
- Do you provide a service to Chinese customers?

***If you have said “yes” to any of the above questions, then this programme is for you!***

Learning Mandarin opens doors to nearly one-fifth of the world's population. Standard Mandarin is spoken in China, Hong Kong, Macau, Taiwan, Singapore, Malaysia and many other regions of the world. Learning the Chinese language is essential for business people who want to expand into the Asian market, particularly the rapidly growing market for Western products and services in China.

Developing a strong relationship with Chinese business partners usually precedes meeting at the official negotiating table, and is in many ways paramount to the deal itself. Learning to speak with Chinese business partners in their native tongue always imparts a special advantage. It shows respect, and who wouldn't appreciate that?

The International Office at the University of Otago is a satellite office of the Confucius Institute in Auckland and, in partnership with the NZ China Friendship Society, we are delighted to be able to offer Introduction to Mandarin (Pinyin) and Chinese Business Culture classes for business people in Dunedin. There is a nominal fee of \$20.00 per person and the dates/times are as follows:

- Monday 6, Tuesday 7 and Wednesday 8 October 2014
- 5.30pm—7.30pm
- Burns 5 Lecture Theatre, University of Otago (enter campus from Albany Street between the Library and Arts Buildings)
- Tutor: Wei Mao, BA (English), MA (Applied Linguistics), Grad Dip (Second Language Teaching.)

If you are interested in learning Mandarin, and want to enrol or find out more about these courses, please contact:

**Robyn Broughton**

International Relations Co-ordinator/Confucius Institute Administrator

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