

NEW ZEALAND CHINA FRIENDSHIP SOCIETY
Simon Deng Li Art and Cultural Exchange Fund

PROJECT REPORT FORM

This report is to be filed within three months of the completion of the project
and sent to the DENG Fund Committee at nzcsdungfund@gmail.com

As you write in the boxes they will expand to fit

INTRODUCTORY DETAILS

Name of the project:	NZCFS Urban Development Delegation to China 2018
Date of this report:	09 Nov 2018
Contact person:	Jenny Chu
Contact details	Email: yy.jenny.chu@gmail.com Phones: 021 734 824
Total DENG funding approved for project:	\$8000
Total DENG funding used for this project	\$8000
If the project is not yet completed, explain what is needed and when this is likely to happen.	n/a – project is completed

PROJECT DETAILS

What was your project objective (as on application)

This is an exciting project combining art, culture, design, education and storytelling.

The objective of the project are to :

1. Build relationships between NZ and Chinese urbanism professionals
2. Share knowledge and real life stories featuring the context of city development and people and cultural shift, and draw parallel between NZ context and China context
3. Better understand China's culture and diversity within the country between the different cities
4. Showcase the role of city development play in our lives – regardless where you are based. This can be done via a visual exhibition/documentary/ outreach presentations/ discussion forums arranged before or after the delegation visit.

The project will be implemented in three stages:

- Conscious and concern: Pre-delegation visit discussion forum and research on self view and stories of the delegates
- Connect: Delegation visit to China, interview people in NZ and China on their city development stories/ changing cities
- Outreach: showcase documentary/ visual exhibition/ stories from the trip to NZCFS, interested communities, media, public and professional bodies

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Explain how well this objective was achieved and what (if anything) did not fulfil expectations.

The programme successfully met the desired objectives.
 The delegation visited Shanghai, Guangzhou and Qingdao and took part in group discussions, visits to urban design /planning institutes, site visit to old cities and modern cities to compare the connection between people, community culture and space, discussed with Chinese on their city development stories as well as attended the Guangzhou Public Diplomacy week at the invitation of Youxie.

This project aligns well with the Fund’s objectives because it:

- Promote exchange of art, culture and youth between NZ and China
- Increase youth’s awareness in a topic issue to both NZ and China
- Promote cultural co-operation, exchange and understanding
- Friendship exchange to promote China- New Zealand Friendship

What were the outputs or results of the project? Note positives and negatives.

Key Ouput Areas	Key Performance Indicators/Measures
Friendship building	Ongoing friendships between the 8 NZ urban development professionals and at least 20 Chinese counterparts (with each delegate responsible for maintaining two relationship on return to NZ on project or organisational level).
Cultural understanding	A better understanding of Chinese culture and worldview by the 8 NZ delegates, plus an understanding of NZ culture and worldview by numerous Chinese people, from three different provinces and at least 16 organisations.
Learning and knowledge exchange	<ul style="list-style-type: none"> o 8 NZ urban development professionals gained a broad understanding of China’s urban development issues, technology/innovation, management approaches, best practices and lesson learnt, as well as the state of play of the urban development sector. o A number of Chinese urban development professionals, from three different provinces and at least 16 organisations, have an understanding of NZ’s emerging urban development projects, management approaches, best practices and lesson learnt. o An exchange of discussion on the role of people, cultures and internationalisation play in the development of society and urban space over time o A photo exhibition/ video trip report by the delegation
Knowledge sharing and raising the profile of NZ China Relationship in NZ	<ul style="list-style-type: none"> o This knowledge of China’s urban development sector state of play gained through first hand insights onto key project visits and discussions during the trip will be widely promoted in NZ through social media, NZCFS website, professional forums and trip reports, with the expectation to reaching more than 800 people in Auckland and other NZ centres (a recent social media outreach figures showed more than 500 people reached in a few key posts). o Identification of at least two organisations from the trip where we can invite them to visit New Zealand to further the discussion made in the trip – this was successfully implemented through our delegation’s performance at the GuangDong Public Diplomacy Week and our visit to MFAT/NZTE teams.

Risks & Risk Management:

Explain any procedures that were needed to manage expected or unexpected risks.

The following are the risks and risk mitigation measures developed at the time of application. These were implemented accordingly.

Risks

- a) Securing the opportunities to meet people and visit sites of interest within our tight schedule.
- b) Sticking to the proposed budget with costs likely to change over time.
- c) Finding a suitable range of urban development and documentary expertise to successfully balance the representation.
- d) Communicating effectively in order to make the most of the opportunity.
- e) Being limited in the people we can talk with (especially Government officials) or special sites we can visit due to being foreign nationals.

Risk mitigation measures

- a) Collaboration with Guangzhou/National Youxie who will assist us in planning the schedule throughout China.
- b) Prioritising selecting delegates so we can book all the flights and accommodation ASAP to take advantage of cheaper deals.
- c) Begin advertising early and across a number of organisations, including NZ urban development professional bodies such as the planning institute/architecture society, client/consultant/contractor workplaces, businesses, universities.
- d) We will ensure that all delegates have undergone, at the very least, a basic Chinese culture and language course. Youxie will help us with planning activities and meetings, organising accommodation, transport and drivers, and any translators needed.
- e) Youxie will be available to help us secure opportunities to meet with people and visit special sites.

In addition, during the trip planning on-site H&S and food poisoning were identified as new risks that require control measures. As a result, a specific briefing and pre-departure planning session focusing on this topic and discussion were held with delegates on culturally appropriate response to food sampling invitations during reception/hosted dinners.

Who were the people involved in this project? Comment on the achievements of these people. Also explain any unexpected help received from others during the project.

This project was led by Jenny Chu, a committee member of NZCFS Auckland Branch, with advices from George Andrews, a well known and experienced producer on the creative and outreach aspects of the product produced from this project.

Jenny is an experienced project manager with proven track record of delegation management, including pre-departure briefing, programme development, on-site logistics coordination, translation and post-departure outreach. Jenny was a success applicant of the Rewi Alley Fund in 2016 and delivered a well-engaged project in 2017 with excellent feedback from NZCFS, youxie, the project team members and their employers, as well as outreach to Auckland/Wellington/Christchurch NZCFS branches for post-project presentation and 300+ engineering/community members on the project outcomes.

6 of the remainder members of the 8 people delegation were selected via an open application process based on the following considerations:

- urban/public space designer/creative artists/professional

- young professionals
- a good mix of people who are familiar/not familiar with China
- people with connection to university / museum/ gallery / industry bodies relating to urbanism (for post project exhibition and outreach)

The successful candidates were:

- Greer Rasmussen
- Cass Kenworthy
- Vijay Patel
- Caleb Tien
- Jennifer Chivers
- Vanessa Coxhead

The selection key criteria were as follows:

- strong contribution to the delegation in terms of engineering knowledge, experience, skills (25%)
- good reasons for wanting to be part of the delegation (30%)
- ability to share experience and what they've learned widely / make a on-going opportunity out of the experience (30%)

Plus we consider other skills and experience e.g. Language, media (but ranked this lower). We also wanted a mix of backgrounds/specialties and a mix between those with a lot of experience / skills / knowledge so our group has a lot to offer people we meet with in China and good networks on return, and those earlier in their career that could get a lot out of this experience. We also wanted there to be more than one woman on the visit! (15%)

There was also a industry mentor who was invited to join the delegation as its 8th member as well. Robert Clark was initially the candidate for this. However he couldn't make it due to serious health issues identified 2 weeks prior to departure. Dr Carron Blom was then invited to replace Robert. Dr Carron Blom had 20+ years of experience in urban development and was a former Deputy Commissioner of the NZ Environment Court.

All delegates took part in about 10 meetings before the trip to develop personal and common objectives of the delegation, the intended outputs and experience, which formed the basis of the itinerary planning. Each delegate was tasked with specific roles to prepare for meetings/trip briefing, knowledge sharing (e.g. website/social media updates) as well as being the key speaker of the different meetings in China which was an excellent way to utilise the diverse background of the group.

Describe how your project was publicised locally and nationally.

It was publicised through NZCFS websites, professional bodies (Engineering NZ, Architecture NZ, NZ Planning Institute), past alumni of NZCFS delegation as well as companies/organisations engaged in urban development in New Zealand.

What changes, if any, would you make in undertaking a future similar project?

The group was diverse not only from a professional disciplines perspective but also with their range in experience. On hindsight a group with

What have you learnt from your project? How might this assist other NZCFS projects?

Importance of diversity of thinking.

When convention doesn't meet the requirement it creates opportunity for innovation and we can benefit from lesson learnts and best practices from overseas experience to avoid reinventing the wheel.

Also we learnt a great deal from the business vs government approach to business relationship building in China.

Further learning sharing is in the delegates' report attached.

Explain anything else that you think requires comment.

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**Append to this form relevant photographs
or documents to enhance your report.**

FINANCIAL REPORTING

<u>INCOME</u>	
Income from DENG	8000
List income from other sources	Delegates' contribution -14400 In kind support for accommodation
Total income	22400

<u>EXPENDITURE</u>		
Add more rows to the table as required		
Item	Budget	Actual
Flights (international and domestic)	15000	13160
Land transport	6000	3500
Accommodation	6400	4020
Food	2400	1600
Gifts	120	120
Total	29920	22400

Double check all additions are correct. Income should equal expenditure.

Explain any significant budget variations

Generally cheaper than expected because of the programme coincide with GuangDong Public Diplomacy week so food and accommodation for 2 days were covered by GuangDong Youxie hence the delegates are required to contribute less to meet the cost difference.

DECLARATION

I hereby declare the information provided is true and accurate.

Name:Jenny Chu..... Signature:Jenny Chu.....

On behalf of: ...Jenny Chu.....

Date: ...5 Dec 2018.....